

# RETAIL & LEISURE CONSULTANCY BOUTIQUES

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Cannes - Casablanca - Abidjan - Phuket

[www.realconsultingblm.com](http://www.realconsultingblm.com)



**Gilles Devendeville**  
Founder & CEO



# WE TRANSFORM ASSETS INTO DESTINATIONS

— The world has changed and the places we live together need to adapt to remain **attractive destinations**.

Shopping malls, hospitality, airports discover how mixing retail, **leisure, food and entertainment can change the game.**



# OUR MARKETS



# OUR CORE VALUE

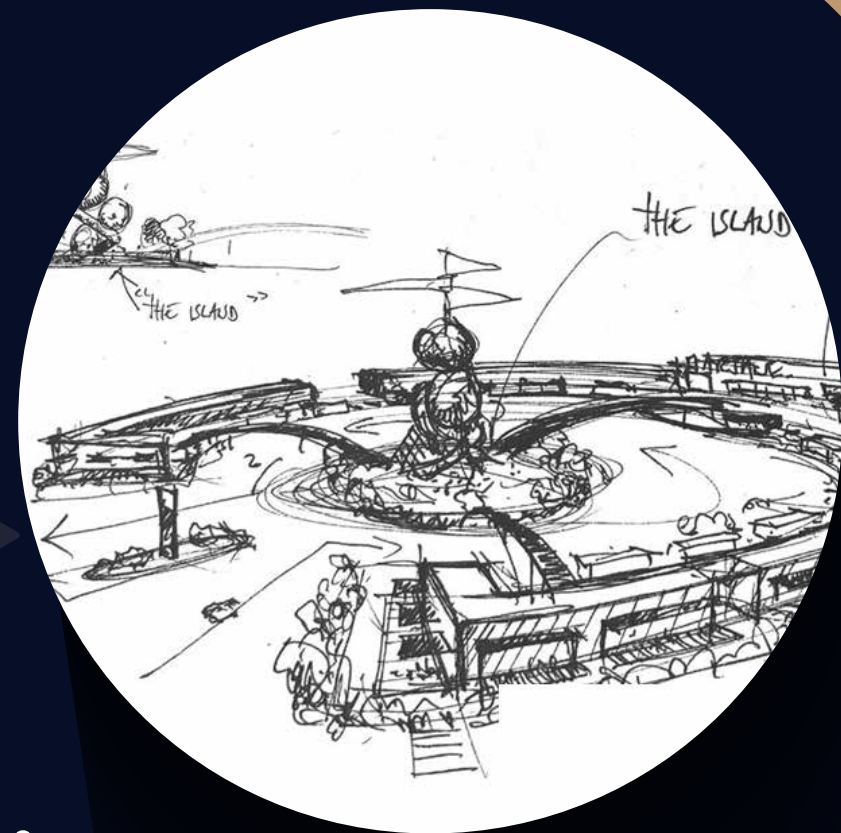
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Our strategic activities

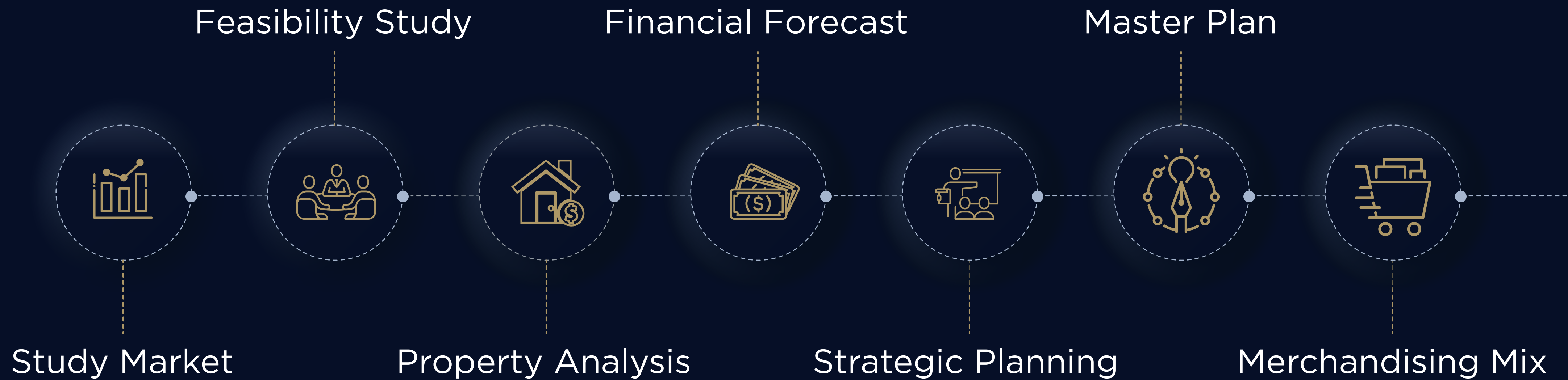
**From design to completion,** we supply a dedicated team and a proven guideline to secure the process of designing and transforming assets into immersive destinations.



# WE MANAGE YOUR PROJECTS FROM DESIGN TO COMPLETION



# STRATEGIC ANALYSIS



# IMPLEMENTATION





# OUR STRATEGIC DOMAINS OF ACTIVITY



# LEISURE

IS A STATE OF MIND

# LEISURE PLATFORM





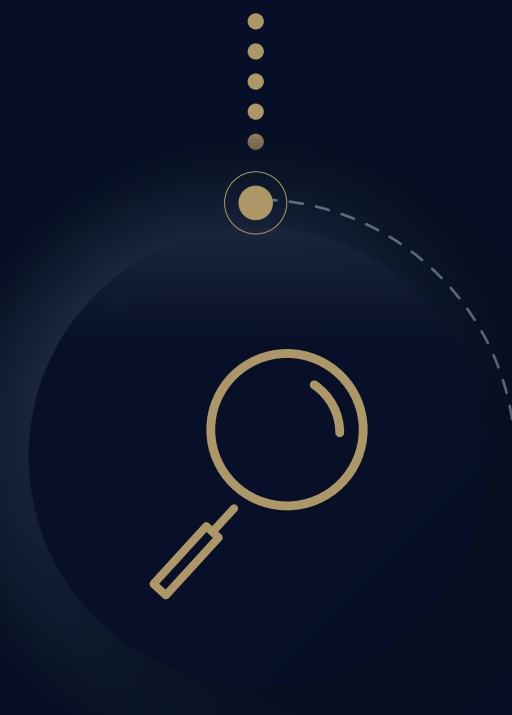
# RETAIL

WE **EXPAND YOUR BRAND** IN EMEA

# RETAIL PLATFORM

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Market Research



Business Plan



Joint Venture



Master Franchise





# FOOD

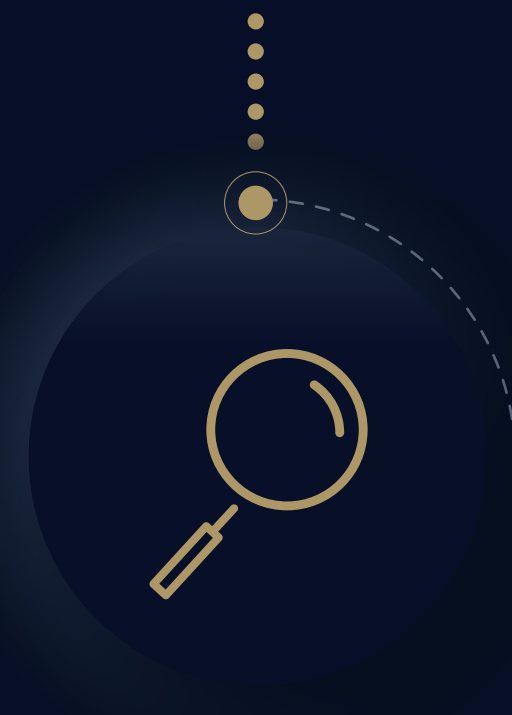
WE **DELIVER PLACES** TO EAT, MEET AND PLAY



# FOOD PLATFORM

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Mega Trends



Brand Expansion



Site Selection



Operators Sourcing





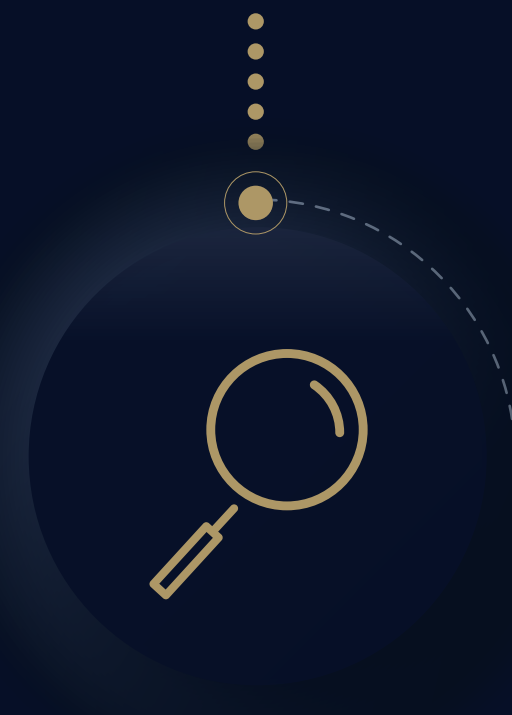
# RESORTS

WE DESIGN AND IMPLEMENT MIXED USE LIFESTYLE DESTINATIONS

# RESORTS PLATEFORM

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Market study



Master plan



Programming

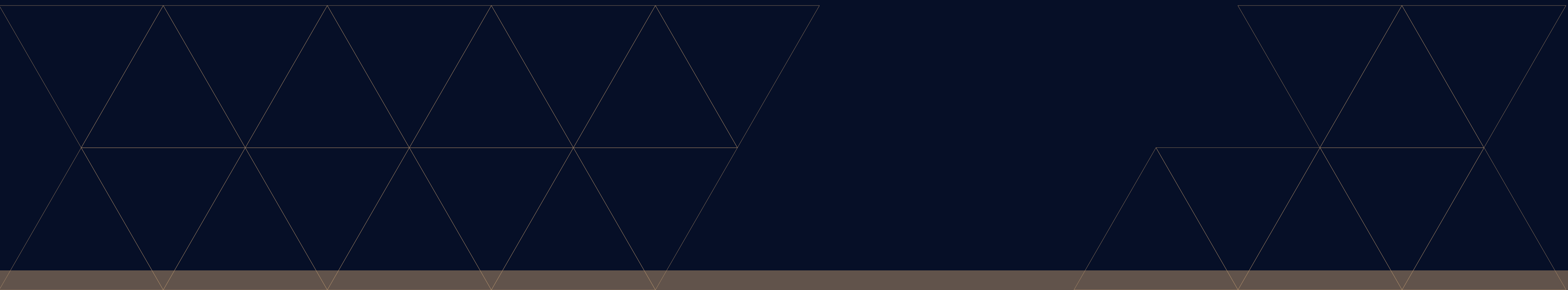


Partnerships





# ACHIEVEMENTS



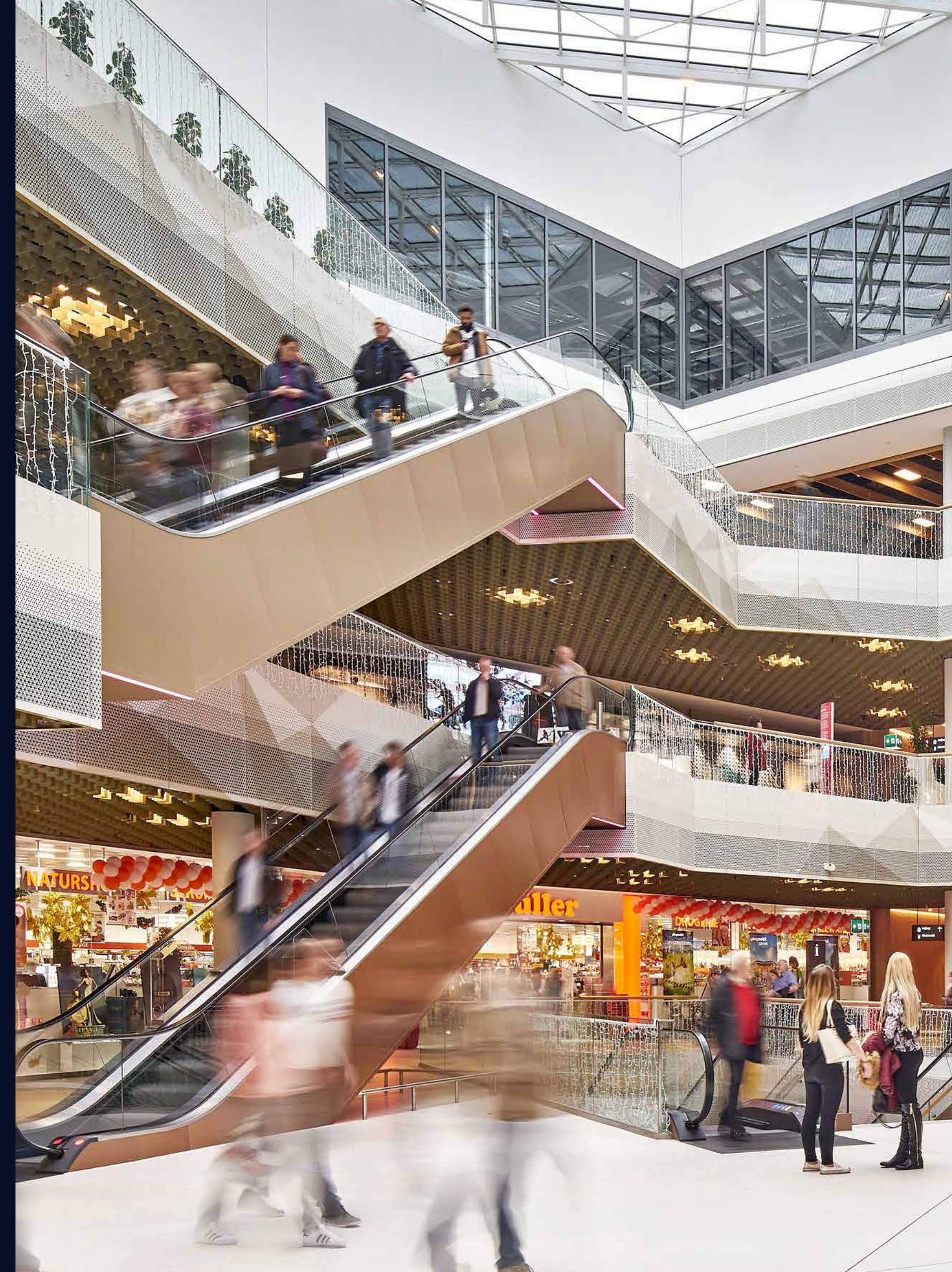
# LEISURE

IS A STATE OF MIND



**BELLE EPINE**  
PARIS  
—  
EVENTS





# MALL OF SWITZERLAND LUZERN

PRE-OPENING PROJECT MANAGEMENT



**MOROCCO MALL**  
**CASABLANCA**  

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**LEISURE STRATEGY**



# INZOVU MALL - KIGALI RWANDA

PROGRAMMING - LEASING



**RIVIERA PARK – ABIDJAN**  
**IVORY COAST**  

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**PROGRAMMING - LEASING**



# SHOP IN - LOME TOGO

PROGRAMMING - LEASING



# RETAIL

WE **EXPAND YOUR BRAND** IN EMEA



# OASIS SURF TORONTO

CONCEPT LICENSING



**OVS**  
MOROCCO

INTERNATIONAL EXPANSION



# FOOD

WE **DELIVER PLACES** TO EAT, MEET AND PLAY



**ANFA PLACE**  
**CASABLANCA**

FOOD HALL REGENERATION





**BOUSKOURA**  
**MOROCCO**  

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**FOOD COURT**

# RESORTS

WE DESIGN AND IMPLEMENT MIXED USE LIFESTYLE DESTINATIONS



# LUCIEN BARRIERE RESORT CANNES

EVENTS & LEASING





# TWO RIVERS MALL NAIROBI

HANDING OVER & LAUNCHING STRATEGY



# BLUE TREE RESORT PHUKET THAILAND

STRATEGIC PROGRAMMING - MASTER PLAN - LEASING

# REFERRALS





 <p>GROUPE ADDOHA DOUJA PROMOTION</p>	 <p>Al-Futtaim Malls</p>	 <p>am5 Real Estate Asset Managers AFRICA</p>	 <p>AKSAL</p>	 <p>ADIA جهاز أبوظبي للاستثمار Abu Dhabi Investment Authority</p>	 <p>CBRE</p>	 <p>GROUPE DUVAL</p>
 <p>CENTUM</p>	 <p>FESTIVAL DE CANNES</p>	 <p>GRIT.</p>	 <p>KLEPIERRE</p>	 <p>Groupe Lucien Barrière</p>	 <p>nood new objects of desire</p>	 <p>BLUE TREE PHUKET</p>
 <p>OLDMUTUAL INTERNATIONAL</p>	 <p>Marjane</p>	 <p>SCC SHOPPING CENTER COMPANY</p>	 <p>SONAE SIERRA</p>	 <p>UNIBAIL-RODAMCO-WESTFIELD</p>	 <p>ZENATA MALL MOROCCO</p>	



## OUR OFFICES

*Looking for more?*

**Let's talk...**

**+33782017809** (Infoline whatsapp)

[gilles.devendeville@yahoo.fr](mailto:gilles.devendeville@yahoo.fr)

